

Branch County American Youth Soccer Organization

Everyone Plays * Open Registration * Balanced Teams * Positive Coaching * Good Sportsmanship * Player Development

Dear Soccer Supporter:

We are getting ready to start a new soccer season and are hoping that you will consider supporting our program. Would you be interested in sponsoring a team in the Branch County AYSO Region 1289 Soccer Program for the Fall 2014/Spring 2015 Soccer Season?

The American Youth Soccer Organization is the largest governing body of youth soccer in the country. The program is operated under the following principles: Everyone Plays, Open Registration, Balanced Teams, Positive Coaching, Good Sportsmanship, and Player Development.

Our program, which started in Quincy in 1999 with 196 players, has grown to over 600 players from ages 4 to 18 that were registered for the Fall 2013/Spring 2014 season. Branch County AYSO Region 1289 is a 501c3 non-profit organization and is 100% **VOLUNTEER** ran. Volunteers are trained and certified by AYSO Section 8, Area D, and Region 1289 of the national organization.

We play and practice at the Creal Soccer Complex which is located at the corner of State and Marshall Streets in Coldwater. The Creal Soccer Complex has become a hub of soccer play in the community. The complex includes about 10 fields, restrooms, a 100 person meeting room, storage, concession stand and a covered patio.

A team sponsorship is \$150.00, which covers the fall and spring seasons. Your business name will be published on soccer schedules and on the uniform for each soccer player on the team. Game schedules are posted on our website at www.branchcountysoccer.com. If there is a child that you would like to link to your sponsorship, please indicate that child's name below. Sponsorships with a player linked to them **MUST be received by June 15th**. After that date, we will do our best to link the two!

We have a new website that allows us to add sponsor logos with/without a website link! Your business can take advantage of this Sponsor Advertising for an additional fee of \$50.00. Simply email a jpeg image of your business logo (optimal picture size is 125 x 80 pixels) to branchcountyAYSO@gmail.com and include "Sponsor Logo" in the subject line. Please include your website URL on this form and/or in the email. Your logo/website link will remain on our website at www.branchcountysoccer.com for the soccer year which runs from 8/1/2014 - 7/31/2015.

Questions about Team Sponsorships can be directed to our Team Sponsorship Coordinator, Amber Bridges. She can be reached by phone (517-918-7440) or email at branchcountyAYSO@gmail.com.

Thank you for your support of Branch County AYSO Region 1289 Soccer.

Sincerely,
Cisco Ortiz
Regional Commissioner

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Please return this portion of the form with your payment as soon as possible.

Sponsor Name: _____

Address: _____

Phone Number: _____ **Contact Person:** _____

Fax Number: _____ **E-mail Address:** _____

Please link sponsorship: (soccer player's name/age) _____

Please make your check payable to: Branch County AYSO

Team Sponsorship \$150 _____ **Website Advertising \$50** _____ **Total \$** _____

**Send form and payment to: Amber Bridges, Team Sponsor Coordinator
Branch County AYSO Soccer Region 1289
302 Webb Rd
Coldwater, MI 49036**

Payment Received Date: _____ Amount: _____ Check Number: _____